

Rates Card

Sizes Specifications Prices

ASCOT • BELMONT • BURSWOOD • CARLISLE • CLOVERDALE • EAST VIC PARK • KEWDALE • LATHLAIN • REDCLIFFE • RIVERVALE • VIC PARK



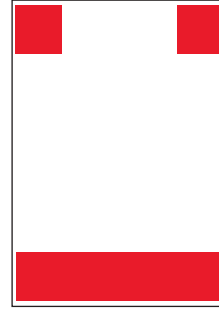
Monthly News Publication

Print Size A4, Full Colour.

Your Free Local Independent Community News.

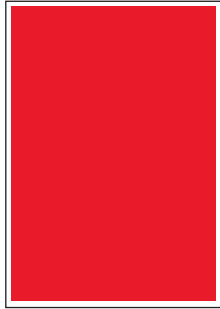
We provide cost effective advertising for your business. DISCOUNTS for longer bookings and SPECIALS on our website:

www.southernchronicles.com.au



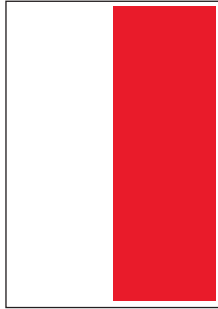
Front Page Only
(Minimum 3 Month Booking)

Top Ear
50mm x 45mm
\$150/Month
Single Banner
50mm x 190mm
\$350/Month



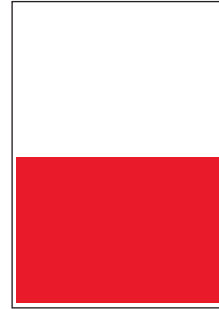
Full Page

277mm x 190mm
\$715/Month
OR
3 Month Booking:
\$608/Month
(SAVE 15%)



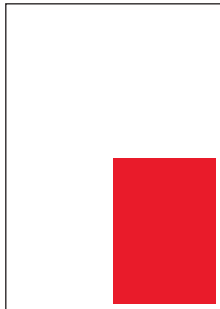
Half Page Block

277mm x 92mm
\$440/Month
OR
3 Month Booking:
\$374/Month
(SAVE 15%)



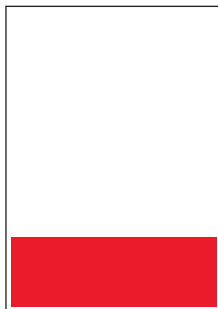
Half Page Banner

136mm x 190mm
\$440/Month
OR
3 Month Booking:
\$374/Month
(SAVE 15%)



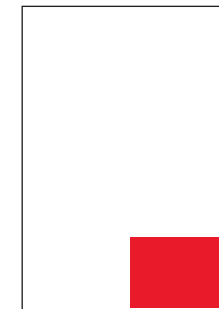
1/4 Page Block

136mm x 92mm
\$220/Month
OR
3 Month Booking:
\$187/Month
(SAVE 15%)



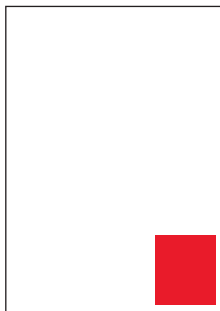
1/4 Page Banner

65mm x 190mm
\$220/Month
OR
3 Month Booking:
\$187/Month
(SAVE 15%)



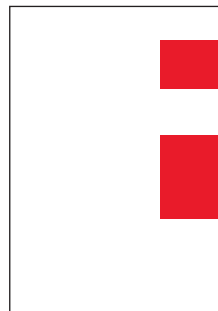
1/8 Page

65mm x 92mm
\$132/Month
OR
3 Month Booking:
\$112/Month
(SAVE 15%)



Twelfth of Page

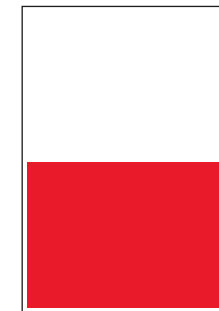
65mm x 60mm
\$99/Month
OR
3 Month Booking:
\$84/Month
(SAVE 15%)



Business Directory

Single
32mm x 60mm
\$44/Month
Double
70mm x 60mm
\$88/Month

6 Months 20% OFF
12 Months 30% OFF



Back Page Only
(Minimum 3 Month Booking)

Full Page
277mm x 190mm
\$880/Month
Half Page
136mm x 190mm
\$495/Month

DISTRIBUTION AND PRINT

Print 4000 distributed throughout the City of Belmont and Town of Victoria Park.

Pick up points at businesses, retailers, cafes, libraries, shopping centres, Seniors Hub and some letterboxes. Locations updated monthly in print and on Facebook page.

Online Subscriptions over 200.

Website with a flip book link to our current Issue and all past Issues, plus compilation of kids pages.

Advertising and Editorial Deadlines:
15th of the month prior to publication.

Prices Current as at February 2024

Free Artwork included with your FIRST booking: One Concept and One Set of Changes are included. Additional changes \$10 per set and a New Concept \$50.

Advertisements must be paid for at the time of booking. Southern Chronicles reserves the right to cancel any advertisements that have not been paid for by the scheduled due date.

Full Terms and Conditions on website.

20% Off the regular prices with any 12 Month Booking (excludes cover pages)



Local News and Regular Columns such as:

- * Council Update
- * Schools Report
- * Community Focus: People & Events
- * Kids and Adults Puzzle pages
- * Vet and Garden Q&A
- * Services Available
- * Food & Book Reviews
- * Historical Page
- * Real Estate Reports
- * Environment and Sustainability

Contact Kate for more information and to book your advertising:

kate@southernchronicles.com.au

Ph: 0411 874 210

www.southernchronicles.com.au

We acknowledge the Traditional Custodians of this land, the Whadjuk people of Noongar Boodjar, and their continued connection to the land and water. We pay our respects to all Whadjuk Elders and Leaders, their ancestors and First Nations Peoples living here today.